



Ten Business Benefits for FiXS[®] Member Organizations

- 1) Enhance revenue opportunities by delivering high-assurance identity services, aligned with Homeland Security Presidential Directive-12 (HSPD-12) and U.S. Department of Defense (DoD) and other Federal and State government applications.
- 2) Reduce the cost of acquiring identity services by using access to certified and federated shared services.
- 3) Accelerate business development strategies with access to world-class identity service providers.
- 4) Develop expertise in advanced identity assurance services, including federated identity, combined physical and logical access, and supporting risk and liability management.
- 5) Meet customer demand for integrated, interoperable identity credentials.
- 6) Deliver highly scalable cyber security services that can economically serve small to very large deployments.
- 7) Enhance brand visibility with access to customizable smart card platforms and other content spaces.
- 8) Provide customers with assurance of privacy and protection of identity information for themselves, their employees, contractors, and agents through certified and accredited products and services.
- 9) Influence global identity management issues, policies, and technologies.
- 10) Collaborate with identity management thought leaders across the private sector and within the U.S. public policy community to solve issues of significant national importance.

For more information on FiXS membership, network capabilities, and upcoming events, please visit www.fixs.org or call (703) 591-9255.